

www.legalpeople.info



classified advertising
for solicitors by solicitors

information for employers
- the fast and inexpensive way
to contact your target market

how it works . . .

www.legalpeople.info is an electronic newspaper produced for solicitors by solicitors
it is stored on the web so that it can be accessed by anyone, from anywhere, at anytime

adverts are

- • • displayed on www.legalpeople.info, 24 hours a day, 7 days a week
- • • emailed directly to 4000 or so legal people, weekly
- • • faxed to 1200 or so legal firms and organisations in Scotland, bi-weekly
- • • distributed at legal seminars throughout Scotland

how to place an advert. . .

simply decide on the content of your advert and get in touch with the details

use the boxes overleaf as a guide to the size and applicable cost

we will prepare a proof for you

your advert will appear in www.legalpeople.info within 24 hours of receiving your signed approval

• • • email

classified@legalpeople.info

• • • fax

(01738) 443999

• • • call

(01738) 572777

features to consider. . .



Artwork & Logos - £50 (inc VAT), one off fee

Future adverts can include this at no additional charge

Reply to
Box No. 100

Box Number service - £40 (inc VAT), per month, handling fee

As with any newspaper, we offer a Box Number service to shield you from Recruitment Consultants or for any other reason. We will treat your instructions with the same level of confidentiality that we apply to a client's legal business.



Signing on Bonus

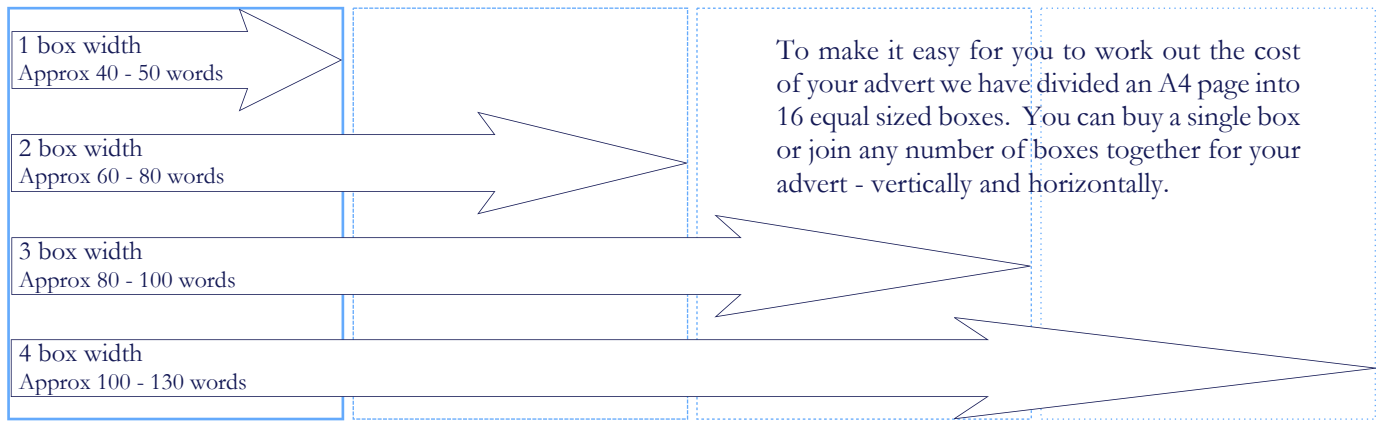
If you decide to offer a Signing on Bonus to your successful applicant, we will include a "money-bag" logo with a figure after it. The figure is the amount of the bonus you decide to offer.

No Agencies
Please

No Agencies Please

If you would like your advert stamped with this, please let us know.


size and cost ●●●



ad size	1 box	2 boxes	3 boxes	4 boxes	>4, per box
per month	120.00	220.00	300.00	360.00	+30.00
per quarter	240.00	440.00	600.00	720.00	+60.00 (All prices inc VAT)

Wealth Warning to Legal People seeking a career move

This is a reproduction of the "Wealth Warning" that is attached to information distributed to Legal People. Wealth Warning, Signing on Bonus and the No Agencies banner are all features we have developed to encourage Legal People to contact you direct, rather than through a Recruitment Agency. With your support we aim to drive down the cost of "Staff Recruitment" in your P&L account.

..Wealth Warning	Through an Agency	www.legalpeople.info
Cost to Employer	Agency's fee - approx £5,000 + VAT	Cost of advert - we are a newspaper and do not charge Agency fees
Jobs you miss out on	All those Employers who refuse to be stung by Agency fees.	NONE
 Signing on Bonus?	None - budget exhausted after paying Agency's fee	Money bags indicate a Signing on Bonus - PAID TO YOU - the successful applicant.

Traineeships and Student Holiday Placements

After consultation with The Law Society we have extended the scope of www.legalpeople.info to include Traineeships and Student Holiday Placements.

We have a number of students registered with us and aim to make www.legalpeople.info the central point of contact for students and the profession. The benefits are plain:-

- Everyone will save time and money. *No need for hundreds of students to produce hundreds of circular letters and for hundreds of solicitors to respond to them.*
- If you have a project that needs doing, but your existing staff are already too busy, a Law student on holiday placement could be your answer.
- If you are looking for a Trainee - you will find one using www.legalpeople.info and save yourself £'000s in Agency fees.
- If a Law student joins you for a holiday placement and it works for you both, might you offer that student a Traineeship?

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A quick and inexpensive way for employers to contact legal people seeking new opportunities and for legal people to find their best career move.

Full adverts and further information can be seen at www.legalpeople.info



KIRKLANDS
unlimited business solutions

Legal People...